

LINDSEY SEAVERT

j o u r n a l i s t - d o c u m e n t a r y f i l m m a k e r - c o n t e n t c r e a t o r

C O N T A C T S

5035 Upton Avenue South, Minneapolis,
MN 55410



612.220.4131



lseavert@gmail.com



www.linkedin.com/lindsey-seavert-harrison

E D U C A T I O N

Bachelor of Journalism
Indiana University
1997-2001

S K I L L S

- Documentary Filmmaking
- Video Producing, Pre-Production
- Strong Writer, Interviewer
- Public Speaking
- Voice over work

A B O U T M E

Two decades as an award-winning reporter, video producer and documentary filmmaker have taught me the infinite ways stories can spark change, and shift hearts and minds. Storytelling enlightens, educates, inspires and creates empathy.

My years in journalism have given me a mastery in a variety of content creation methods, from story development and pre-production, to writing, video producing and documentary filmmaking. I also frequently serve as a public speaker and emcee.

E X P E R I E N C E

Seavert Studios, LLC

JUNE 2020 | Minneapolis, MN

Launched my own production company to focus on documentary filmmaking, video production, story development, and writing projects. I also frequently serve as a public speaker and emcee.

UnitedHealthcare Newsroom Senior Writer/Editor

MARCH 1, 2019 – JUNE 2020 | Minnetonka, MN

UnitedHealthcare launched a newsroom in 2019 and I served as a video producer and writer, telling people-centric stories from the US centered around health care disparities. Also wrote related social media content, interviewed subject matter experts.

KARE 11 Multimedia Reporter, Freelance

TEGNA: JUNE 2012 - CURRENT | Golden Valley, MN

- Experienced writer producing and enterprising compelling content across multiple platforms including TV, web and social media
- Longform storyteller regularly producing stories for the “KARE 11 Extra”
- Ability to quickly grasp complex matters and clearly communicate their significance under tight deadlines
- Builds relationships and sources with local stakeholders, leaders. Known for ability to connect with diverse communities
- Expertise in story ideas and adept at generating concepts for new content creation
- Created award-winning stories including multiple Emmys and an Edward R. Murrow award

S K I L L S

Microsoft Word



Microsoft Excel



Microsoft Power Point



MAC



Adobe Illustrator



Social Media



I N T E R E S T S

Reading

Running/Fitness

Creative Writing, Poetry

Family

Hiking

Volunteering

E X P E R I E N C E

OTHER BROADCAST REPORTING JOBS

WCCO-TV | JULY 2010 – JUNE 2012 | MINNEAPOLIS

WBNS-TV | MARCH 2006 – JUNE 2010 | COLUMBUS, OHIO

KTVN-TV | DEC 2002 – MARCH 2006 | RENO, NEVADA

KCCO-TV | OCT 2001 – DEC 2002 | RENO, NEVADA

Love Them First Documentary (www.lovethemfirst.com)

RELEASED IN OCTOBER 2019 ON AMAZON PRIME

- Alfred I. duPont award winner from Columbia University for “Love Them First” documentary
- Conceptualized a popular year-long news series at KARE 11 called “Lessons from Lucy Laney” where we spent one year inside one of north Minneapolis’ ‘failing’ schools, bringing an audience 1-2 stories a month from within the school
- As a reporter, advocated for the news series to become a feature-length documentary and began to collect footage for a larger project
- Co-directed, wrote and produced the documentary, which became “Love Them First”, now available on Amazon Prime
- “Best Documentary” and “Audience Choice” from Minneapolis-St. Paul International Film Festival
- Awards from multiple film festivals nationwide
- Received hundreds of requests from school districts, lawmakers and organizations nationwide to screen the film

Say His Name: Five Days for George Floyd - Documentary

- Served as a producer for a new Minneapolis film to be released in 2021, on Twin Cities public television, TPT.

A W A R D S & A C H I E V E M E N T S

- Alfred I. duPont award winner from Columbia University for “Love Them First” documentary
- Three-time Edward R. Murrow regional award Winner
- More than a dozen Emmy awards
- National Headliner Grand Prize award
- Multiple AP, SPJ and Eric Sevareid awards